



EntreNeurship Academy

Global Entrepreneurship & Startup Building Internship Program



Global **Entreneurship** & Startup Building Internship Program

Who is it for?

Bachelor, Master program students, recent graduates, young professionals, first time founders from **various disciplines**, especially those interested in **entrepreneurship, startups** and **innovations**.



Global Entrepreneurship & Startup Building Internship Program

Credits

6 ECTS

Program Language

English

Program Duration

1 week virtual & 2 weeks on site

Focus

Internship on Startup Building

Location

Vilnius, Lithuania

Tuition Fee

Early Bird From 950 EUR

Program dates

23rd – 27th of June Virtual

30th of June – 11th of July – On site

*Institutions may recognize this program as an internship or capstone project to facilitate credit transfer. Please contact us for confirmation.

** weekends free



Program Mission

Our mission is to revolutionize entrepreneurial education by offering practical, hands-on experiences that empower students, recent graduates, and young professionals to build impactful startups and businesses. Through **proven tools, frameworks, models** and mentorship, we aim to cultivate innovative leaders who turn ideas into action, foster **global collaboration**, and drive **sustainable** economic growth worldwide.

Through a carefully curated program that incorporates proven tools, frameworks, and methodologies, we provide participants with **step-by-step guidance** in navigating the entrepreneurial journey. From identifying market opportunities and developing innovative solutions to building **minimum viable products** and **launching ventures**, our approach is designed to simulate real-world challenges and foster tangible results.



Program Mission

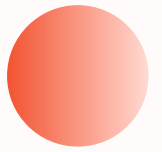
Collaboration is at the heart of what we do. By bringing together a diverse global community of aspiring **entrepreneurs, experienced mentors, and industry leaders**, we create an environment where participants can learn from each other, share insights, and build meaningful networks that extend far beyond the program itself. This international perspective ensures that our participants are not only prepared to succeed in their local markets but also to tackle global challenges with confidence and creativity.

Our mission extends beyond individual success. We aim to drive sustainable economic growth, foster innovation, and contribute to solving pressing societal issues through entrepreneurship. By leveraging a hybrid approach with **onsite, virtual, and hybrid learning** modes, we ensure that our program is accessible to a wide range of participants, regardless of their location or circumstances.



Ultimately, the EntreNeurship Academy exists to nurture a new generation of entrepreneurial leaders who are capable of turning challenges into opportunities, creating value for their communities, and making a lasting impact on the world. Through dedication to excellence, innovation, and inclusivity, we aim to transform the entrepreneurial landscape and inspire individuals to build a better future, one startup at a time.





Program Objectives

Empower Entrepreneurial Mindsets

Equip participants with the knowledge, tools, and mindset to identify opportunities, tackle real-world challenges, and **create innovative, scalable startups.**

Design and Validate Startups

Guide participants in designing innovative solutions and **validating Minimal Viable Businesses** (MVB) through actionable strategies and proven frameworks.



Program Objectives

Bridge Theory and Practice

Close the **gap between academic** learning and **real-world** application through experiential learning, hands-on projects, and mentorship from industry leaders.

Foster a Global Network

Provide participants access to a dynamic **network of entrepreneurs, mentors, investors, and peers** from diverse industries and global markets.

Program Objectives

Develop Real-World Skills

Build essential entrepreneurial skills such as problem-solving, leadership, adaptability, and market validation, ensuring **participants are prepared** for competitive industries

Promote Sustainability and Innovation

Encourage solutions that address global challenges, align with **sustainable development goals**, and contribute to **long-term societal impact**.

Program **Value**

The program delivers unmatched value for aspiring entrepreneurs and innovators through:





Hands-On Startup Creation

Learn to build and validate a real startup from ideation to Minimum Viable Business (MVB)



Leadership Development for Entrepreneurs

Master leadership skills critical for startup founders, including decision-making and team management



Global Networking Opportunities

Connect with top investors, industry leaders, and mentors, building a network to fuel your entrepreneurial journey



Multicultural Collaboration

Work in a dynamic, interdisciplinary environment alongside students worldwide, preparing you for the global marketplace



Daily Mentorship

Receive guidance from top industry experts and successful entrepreneurs to fast-track your learning.



Gamified and Experiential Learning

Experience an engaging, fast-paced curriculum designed to simulate real-world startup challenges.



Personal and Professional Growth

Engage in intensive personal development within a supportive environment that pushes you to expand your limits.

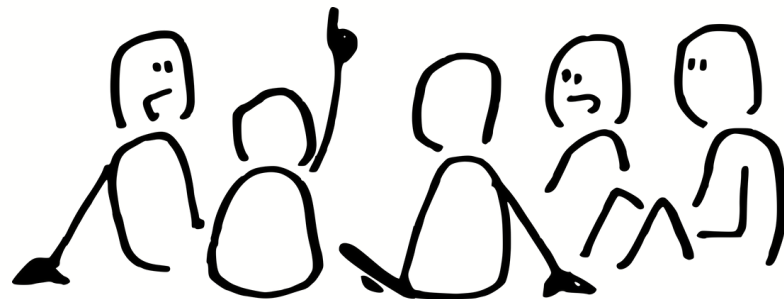


Time and Resource Management Skills

Learn to manage constraints effectively in high-pressure situations, a critical skill for startup success.

Exclusive Alumni Network

Join a global community of like-minded, ambitious individuals for lifelong learning and collaboration.



Program Learning Outcome

These outcomes reflect the program's holistic approach, combining technical, personal, and professional growth with practical startup-building experience.





Problem Identification

Learn to identify and define problems worth solving in real-world contexts.



MVP/Prototype Development

Design a Minimum Viable Product (MVP) or prototype to bring innovative solutions to life.



Data Analysis and Synthesis

Develop skills to collect, analyze, and synthesize data for informed decision-making.



Entrepreneurial Mindset

Foster an entrepreneurial approach to solving problems and creating value.



Team Collaboration

Work effectively in multinational and interdisciplinary teams, leveraging diverse skills and experiences.



Presentation and Pitching Skills

Build confidence in delivering professional pitches and creating compelling pitch decks.



Market Validation

Assess customer needs, validate market opportunities, and align products with profitable market segments.



Marketing Campaigns

Learn to design effective marketing campaigns and strategies, considering competition and ROI.



Business Models

Develop profitable and sustainable business models tailored to startup needs.








Design Thinking

Apply design thinking for problem-solving, innovation, and product development.



Go-to-Market Strategy

Develop actionable go-to-market strategies, focusing on customer acquisition, market entry, and scaling techniques.

- 
Minimal Viable Business (MVB)
 Build a Minimal Viable Business, integrating product, market, and operations into a cohesive and testable framework.
- 
Leadership and Mentorship
 Gain insights into managing teams and mentoring others for collective success.
- 
Cultural Awareness
 Understand and respect cultural and business differences, working in multicultural environments.
- 
Active Citizenship
 Explore how entrepreneurship can drive positive change and develop sustainable solutions.
- 
Learning to Learn
 Reflect critically on personal practices, mindset, and team contributions to enhance lifelong learning skills.
- 
Networking and Alumni Support
 Build a network of mentors, peers, and global connections for ongoing collaboration and learning.

Course Participation Requirements

- ✓ **Professional Proficiency in English:** Ability to effectively communicate and collaborate in an English-speaking environment.
- ✓ **Passion for Entrepreneurship and Innovation:** A strong drive to create, innovate, and contribute to social change.
- ✓ **Commitment to Learning Objectives:** Dedication to achieving the program's goals through active participation and effort.
- ✓ **Full Program Engagement:** Willingness to participate in all pre-program activities and the full duration of the program.

- ✓ **Team Collaboration:** Readiness to work effectively within a 5-member multicultural team.
- ✓ **Cultural Adaptability:** Openness to diversity, with tolerance and adaptability to different cultural perspectives.
- ✓ **Diverse Backgrounds Welcome:** Participants from all fields — entrepreneurship, management, technology, business, engineering, medical, and more — are encouraged to join.

Expected **Team roles**

Participants from all majors and work fields are welcome, particularly those with backgrounds in innovation, entrepreneurship, engineering, design, marketing, computer or natural science, business, or finance. The program thrives on diversity and encourages individuals with unique perspectives and experiences to join.



Each team should consist between three and five members with diverse backgrounds and varied levels of experience.

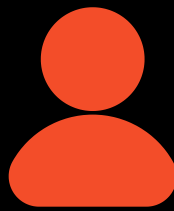
Participants will be assigned roles such as:

- ✓ Chief Executive Officer (CEO)
- ✓ Chief Technology Officer (CTO)
- ✓ Chief Product Officer (CPO)
- ✓ Chief Marketing Officer (CMO)
- ✓ Chief Design Officer (CDO)

For a team to succeed, it's essential that members are:

- ✓ Passionate about solving the same problem.
- ✓ Trusting others to contribute valuable information.
- ✓ Able to divide tasks efficiently to achieve shared goals.

Meet Your Team



Chief Executive Officer (CEO)

"I lead my team with vision, respect, and responsibility."



Chief Business Officer (CBO)

"I support growth and create value with my innovative business ideas."



Chief Marketing Officer (CMO)

"I can introduce my solution to the world and get customers to sign up!"



Chief Technology Officer (CTO)

"I can develop a tech product in just one day!"



Chief Design Officer (CDO)

"My creativity combines the best of UI and UX!"

Our Journey

One week program will be run **virtually**
















Includes preparatory topics such as developing an entrepreneurial mindset, team formation and dynamics, identifying and solving meaningful problems, idea generation techniques, validation techniques, leveraging AI tools, and an overview of the **EntreNeurship Academy program** concept. Participants will also engage in independent research and study tailored to their individual needs.

Two weeks will be run **on site**

During the on-site program, participants will actively engage in guest speaker sessions, work both individually and in teams, **participate in company visits**, and gain insights into Lithuania's vibrant tech ecosystem.

Overall, we are looking forward to an exciting journey together.

Program Schedule: Week-by-Week Format

	Monday	Tuesday	Wednesday	Thursday	Friday
1st week	 Virtually	 Virtually	 Virtually	 Individual/ Team work	 Individual/ Team work
2nd week	 On-site	 On-site	 On-site	 On-site	 On-site
3rd week	 On-site	 On-site	 On-site	 On-site	 On-site
15 days activities					

Program sessions: EA Journey



DAY 0

**Pre Program
Virtual**

DAY 1

**Entrepreneurial
Mindset**

DAY 2

**Team Building
& Dynamics**

DAY 3

**Finding
Problems &
Opportunities**

DAY 4

**Value
Proposition
Development**

DAY 5

**Customer
Discovery &
Validation**

DAY 6

**Market
Research for
Startups**

DAY 7

**Market
Research for
Startups**

DAY 8

**Rapid
Prototyping &
MVP Building**

DAY 9

**Rapid
Prototyping &
MVP Building**

DAY 10

**Designing &
Testing Minimal
Viable Business**

DAY 11

**Designing &
Testing Minimal
Viable Business**

DAY 12

**Go-To-Market
Strategy**

DAY 13

**Legal, Finance &
Budgeting**

DAY 14

**Fundraising,
Pitching &
Storytelling**

DAY 15

**Demo Day -
Pitching to
Investors &
Experts**



This program is designed to deliver actionable learning, tailored specifically for early-stage entrepreneurs seeking to transform their ideas into tangible results. By focusing on real-world application, it equips participants with practical skills and strategies that are directly relevant to startup success.

PRE PROGRAM VIRTUAL			
Day 0	Ideation Activities: Review the pre-week keynotes on identifying feasible ideas, team building, and social sustainability. Gain access to our Discord channel to connect with peers, form your team, and begin defining the problem and startup idea you'll work on. Don't forget to explore the provided preparation materials (Step by step playbook, checklist, templates, frameworks etc) to get started effectively.	Individual & team work	40 hours

Entrepreneurial Mindset			
Day 1 Virtually	<i>Embrace and cultivate the mindset of a modern entrepreneur</i>	Lecture	2 hour
	<ul style="list-style-type: none"> • Developing resilience and learning to embrace failure as a stepping stone to success. • Cultivating a growth mindset to continuously learn, adapt, and innovate. • Building self-confidence by stepping out of your comfort zone and taking calculated risks. • Understanding the traits and behaviors that define a successful entrepreneur in today's world. • Applying principles of discipline, focus, and persistence to overcome challenges and achieve goals. 	Workshop & Mentoring session	4 hours
	Team work		4 hours

Team Building & Dynamics

Day 2 Virtually	Form and lead high-performing startup teams	Lecture	2 hour
	<ul style="list-style-type: none"> • Building a balanced founding team with complementary skills. • Establishing team roles, responsibilities, and culture. • Effective communication and conflict resolution strategies. • Motivating and retaining team members in early-stage startups. • Leveraging diversity to enhance creativity and problem-solving. 	Workshop & Mentoring session	4 hours
	Team work		4 hours
Finding Problems & Opportunities			
Day 3 Virtually	Discover problems worth solving	Lecture	2 hour
	<ul style="list-style-type: none"> • Recognizing market trends and emerging challenges. • Using competitive analysis to identify gaps in the market. • Ideation techniques for problem-solving (e.g., brainstorming). • Assessing the feasibility and scalability of solutions. • Identifying opportunities for innovation and disruption. 	Workshop & Mentoring session	4 hours
	Team work		4 hours

Value Proposition Development			
Day 4 On-site	<i>Learn to craft unique solutions for real customer needs</i>	Lecture	2 hour
	<ul style="list-style-type: none"> Identifying customer pain points and unmet needs. Crafting unique value propositions using frameworks (e.g., Value Proposition Canvas). Differentiating from competitors with clear messaging. Validating the value proposition with target audiences. Aligning value propositions with long-term business goals. 	Workshop & Mentoring session	4 hours
	Team work		4 hours

Customer Discovery & Validation

Day 5 On-site	<i>Build and test your ideas with real customers</i>	Lecture	2 hour
	<ul style="list-style-type: none"> • Techniques for identifying and segmenting target customers. • Conducting effective customer interviews and surveys. • Creating customer personas (ECP & ICP) to guide product development. • Validating assumptions using qualitative and quantitative methods. • Iterating based on feedback and data insights. 	Workshop & Mentoring session	4 hours
	Team work		4 hours

Market Research for Startups			
Day 6-7 On-site	Analyze markets and identify business opportunities	Lecture	2 hour
	<ul style="list-style-type: none"> • Conducting primary and secondary market research. • Analyzing competitors and industry benchmarks. • Understanding market size, demand, and customer behavior (TAM,SAM,SOM). • Tools and platforms for market research. • Translating research findings into actionable strategies. 	Workshop & Mentoring session	4 hours
	Team work		4 hours

Rapid Prototyping & MVP Building

Day 8-9 On-site	<i>Design and test Minimum Viable Products</i>	Lecture	2 hour
	<ul style="list-style-type: none"> Principles of rapid prototyping and iterative design(Lean Startup, design thinking, Google sprint, Double Sprint, etc). Tools for creating prototypes (e.g., Figma, Canva, Adobe XD). Master the most appealing UX/UI practices. Technologies for Startup building (e.g. No code, AI etc). Building Minimum Viable Products (MVPs) to test core features. Collecting and analyzing feedback on MVPs. Pivoting and iterating based on prototype performance. 	Workshop & Mentoring session	4 hours
	Team work		4 hours

Designing & Testing Minimal Viable Business			
Day 10-11 On-site	<i>Design and test your business to attract paying customers from day 1</i>	Lecture	2 hour
	<ul style="list-style-type: none"> • Mapping business models using Minimal Viable Business Model Canvas. • Identifying key metrics for startup performance. • Testing minimal viable business assumptions through experimentation. • Financial forecasting for minimal viable businesses. • Scaling the model from minimal to sustainable. 	Workshop & Mentoring session	4 hours
	Team work		4 hours

Go-To-Market Strategy			
Day 12 On-site	<i>Plan and execute strategies to capture your market</i>	Lecture	2 hour
	<ul style="list-style-type: none"> • Defining market entry strategies for startups. • Choosing the right marketing channels for your target audience. • Developing pricing strategies for product-market fit. • Creating sales funnels and customer acquisition plans. • Designing right messaging and positioning • Measuring and optimizing marketing campaigns for ROI. 	Workshop & Mentoring session	4 hours
	Team work		4 hours

Legal, Finance & Budgeting

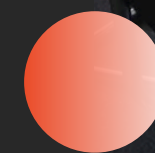
Day 13 On-site	<i>Master the essentials of startup compliance and finances</i>	Lecture	2 hour
	<ul style="list-style-type: none"> • Choosing the right legal structure for your startup. • Intellectual property basics: trademarks, copyrights, and patents. • Understanding startup financing options (e.g., bootstrapping, angel investment). • Creating a budget and managing cash flow effectively. • Navigating tax and compliance obligations for startups. 	Workshop & Mentoring session	4 hours
	Team work		4 hours

Fundraising, Pitching & Storytelling			
Day 14 On-site	Create compelling pitches and attract investors	Lecture	2 hour
	<ul style="list-style-type: none"> • Crafting a compelling pitch deck with key elements. • Storytelling techniques to engage investors and stakeholders. • Identifying the right funding sources (VCs, angels, crowdfunding). • Mastering elevator pitches and Q&A sessions with investors. • Building long-term relationships with investors and partners. • Highly investible individual concept and hacks. 	Workshop & Mentoring session	4 hours
	Team work		4 hours
Day 15 On-site	Demo Day – Pitching to Investors & Experts		

*EntreNeurship Academy reserves the right to make changes to course sessions to enhance quality and improve the participant experience

Apply Game Changing Tools To Your Startup

Participants will immerse themselves in some of the most impactful tools, frameworks, and models, gaining hands-on experience in their application. These include the *Minimal Viable Business Model Canvas*, *Value Proposition Development*, *Lean Startup Methodology*, *Blue Ocean Strategy*, *Design Thinking*, *Jobs to Be Done Framework*, *Mom's Test*, *Beachhead Strategy*, *RICE Prioritization*, *Output-Based Segmentation* and many more. These tools have been proven to drive innovation, strategic clarity, and market validation in high-growth startups.



To maximize learning outcomes, the program incorporates a diverse set of teaching methodologies that foster engagement, creativity, and critical thinking. These include:

- ✓ Keynote sessions delivered by **seasoned entrepreneurs, investors, and industry experts.**
- ✓ Mentorship sessions offering **one-on-one** and group guidance tailored to individual challenges.
- ✓ Collaborative group work and individual exercises to encourage problem-solving and innovation.
- ✓ Challenge-based learning, designed to push participants to **solve real-world problems under time pressure.**
- ✓ Application of lean experimentation methods to **test, validate, and refine ideas** in a fast-paced entrepreneurial environment.

Bridging the Gap Between Theory and Practice in Entrepreneurship

Through this dynamic and intensive approach, participants will not only learn how to tackle entrepreneurial challenges but also gain the confidence to execute their ideas in real-world settings. The program creates a high-impact learning experience that bridges the gap between theory and practice, ensuring participants leave with actionable strategies, a refined entrepreneurial mindset, and the tools to build and grow their startups effectively.



Post-Program Features

- ✓ Access to our lifetime, growing **alumni network** for mentorship, networking, and collaboration.
- ✓ Opportunity to join our **venture studio and continue working** on your idea or team up with professionals on new, exciting ideas.
- ✓ Participate in **exclusive alumni events**, workshops, and webinars with industry leaders.
- ✓ Gain access to investor **demo days** and funding opportunities for promising startups.
- ✓ Receive advanced resources from our partners, software credits, and professional **certificates** to accelerate your entrepreneurial journey.

Additional Program **Features**

- ✓ **Daily Mentoring:** One-on-one sessions with seasoned entrepreneurs, investors and experts
- ✓ **Networking Events:** Opportunities to connect with investors, accelerators, and industry leaders.
- ✓ **Resource Library:** Templates, checklists, and databases for funding, prototyping, and marketing.
- ✓ **Alumni Community:** Lifetime access to a global network of like-minded entrepreneurs.

Mentor Profile

All mentors of the program are selected based on the following criteria:

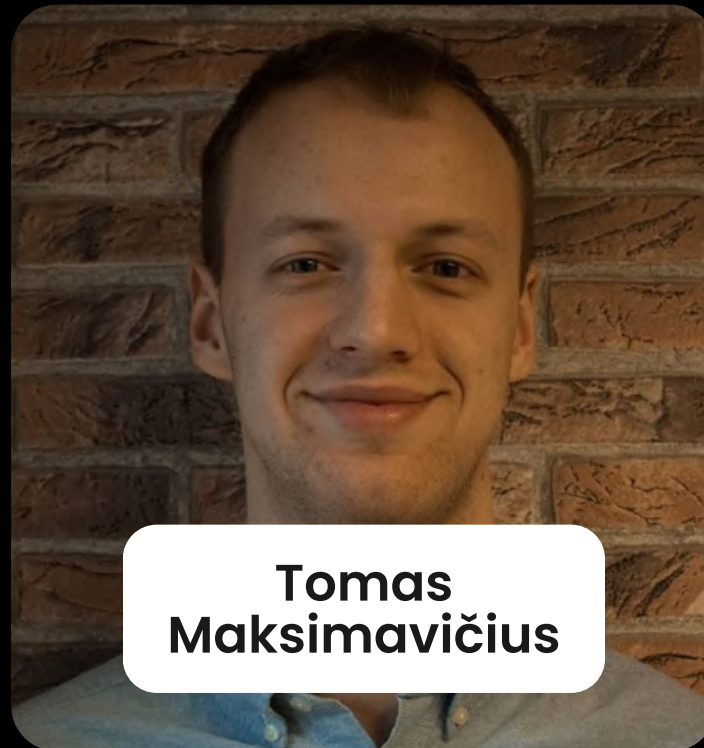
- ✓ They have proven successful experience in either startups or corporate entrepreneurship.
- ✓ They possess a remarkable track record in startup coaching or mentoring.
- ✓ They demonstrate comprehensive knowledge in a specific industry domain.
- ✓ They exhibit excellent interpersonal skills.
- ✓ They have an advanced level of English proficiency.

Just a Few Our **Associated Mentors**



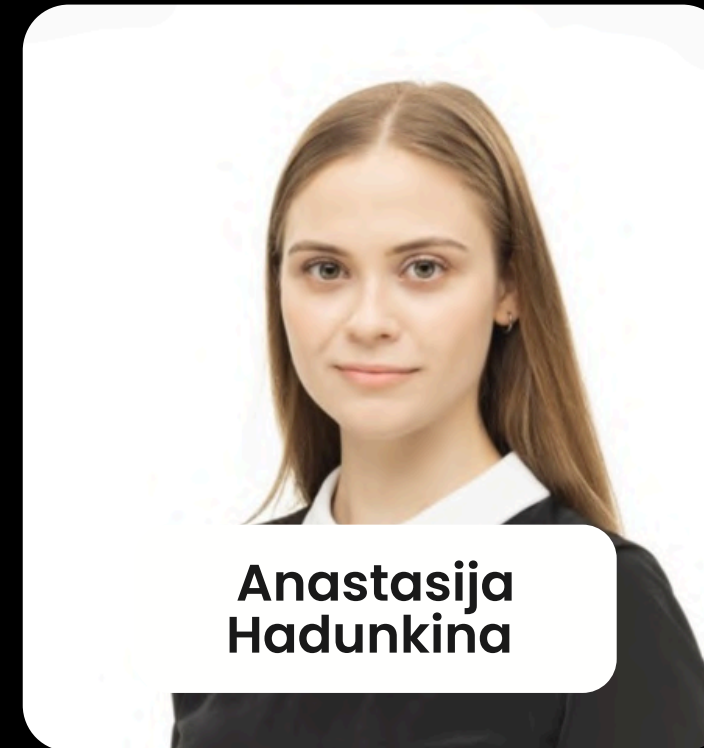
Tabriz M.

Co-founder of SEAL Group



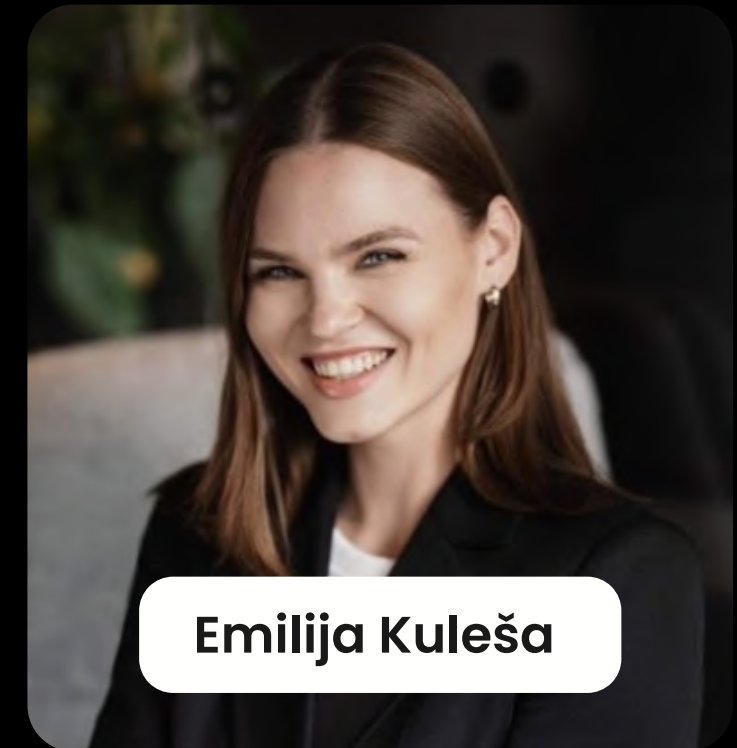
**Tomas
Maksimavičius**

Building e-commerce,
marketplace startups



**Anastasija
Hadunkina**

Venture Analyst at Plug and
Play Tech Center



Emilija Kuleša

Investment Analyst at
ColInvest Capital

Just a Few Our **Associated Mentors**



Lukas Liesis

2 decades exp of building
business value through web tech



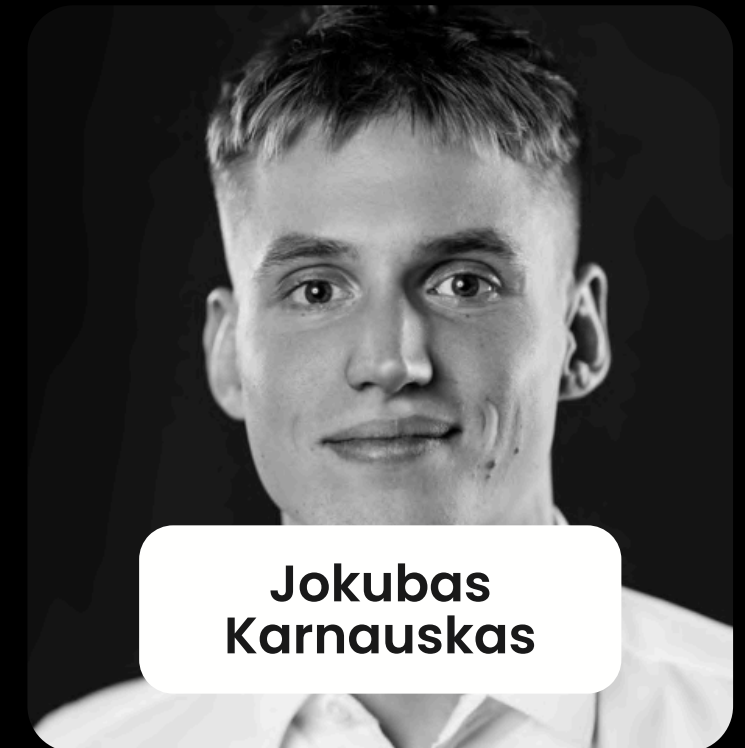
Andrius Tamulis

VP, Business Development
@ Kilo Health



**Giedrė
Čiuladienė**

Partner, Head of Corporate &
Transactions Group at TRINITI
JUREX



**Jokubas
Karnauskas**

BSV Ventures

Just A few **Testimonials** from our Students

EntreNeurship Academy transformed my journey with key insights and valuable resources. I founded Satset Enterprise, a platform for digital products in Indonesia, achieving 10,000+ transactions since 2022. Visit satsetenterprise.com.



Dhika Nurfandi Rahdia
Indonesia

EntreNeurship Academy helped me turn my idea into reality. Through hands-on learning, workshops, and meetings with business leaders and investors, I gained the tools and motivation to succeed.



Eduard Halichidis
Germany

The start-up course is incredibly practical and engaging. Step by step, I learned to turn ideas into products, attract investors, and gain paying clients. Perfect for anyone launching a start-up!



Viktoriia Sapronova
Ukraine





Dr. Arturas Jurgelevicius

Entrepreneur , Venture Builder & Researcher

Wait No More!
Get In Touch Now!



arturas@entreneurship.com

Apply Now on our website

www.entreneurship.com